



TiE Austin's 2022 Women Pitch Competition
Event to showcase local women-led startups

July 20, 2022 Austin, TX – TiE Austin, the local chapter of TiE Global, the world's largest entrepreneurship organization in the world, is proud to announce that on July 28, it will hold its annual pitch competition for women-led startups. This event – which will be held at the Headliners Club in downtown Austin – will feature the five finalists who made it through a month-long competitive process that started with over 15 applicants.

“TiE Austin is committed to encouraging women entrepreneurship in Austin”, said Jayshree Vakil, ex-President of TiE Austin and the lead of the chapter's women initiative. “We're proud that this year we have companies from a broad set of industries, ranging from consumer products, healthcare, life sciences, to technology, participating in this competition. Each year we have seen an increase in women-led startups and we hope to continue that trend in the future.”

The finalists will present their companies to a distinguished set of judges representing the Austin business and investment communities. The winning startup will receive a cash prize and trip to the finals of TiE Global's Women Competition to be held later this year in Hyderabad, India.



This event is sponsored by Latham & Watkins, LLP. For over a decade L&W's Women Enriching Business (WEB) has focused on addressing the business challenges and opportunities unique to women lawyers.

More information can be found at austin.tie.org (and <https://tiewomen.org/>).

About TiE Austin and TiE Global

TiE Global is a not-for-profit organization devoted to entrepreneurs in all industries, at all stages, from incubation through the whole entrepreneurial lifecycle. With a global reach and a local focus, the heart of TiE's efforts lies in its five foundational programs – Mentoring, Networking, Education, Funding, and Incubation.

TiE Austin is the Central Texas chapter of TiE Global and is committed to making the tools of entrepreneurship available to all segments of our community via active members and programs.

For more information, contact Jayshree Vakil, jayshree@austin.tie.org.